

*Furnish this exhibit for EACH foreign principal listed in an initial statement
and for EACH additional foreign principal acquired subsequently.*

1. Name and address of registrant	2. Registration No.
Ruder Finn 381 East 57th Street, New York, NY 10022	1481

3. Name of foreign principal	4. Principal address of foreign principal
La Caixa Foundation	via Laletana 33 08003 Barcelona Spain

5. Indicate whether your foreign principal is one of the following type:

☐ Foreign government

☐ Foreign political party

☒ Foreign or ☐ domestic organization: If either, check one of the following:

☐ Partnership

☐ Committee

☐ Corporation

☐ Voluntary group

☐ Association

☒ Other (specify) **Foundation**

☐ Individual—State his nationality _____

6. If the foreign principal is a foreign government, state:

a) Branch or agency represented by the registrant.

b) Name and title of official with whom registrant deals.

7. If the foreign principal is a foreign political party, state:

a) Principal address

b) Name and title of official with whom the registrant deals.

c) Principal aim

8. If the foreign principal is not a foreign government or a foreign political party,

a) State the nature of the business or activity of this foreign principal

Private Foundation

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b) Is this foreign principal

- Owned by a foreign government, foreign political party, or other foreign principal Yes ☐ No ☒
- Directed by a foreign government, foreign political party, or other foreign principal..... Yes ☐ No ☒
- Controlled by a foreign government, foreign political party, or other foreign principal Yes ☐ No ☒
- Financed by a foreign government, foreign political party, or other foreign principal Yes ☐ No ☒
- Subsidized in whole by a foreign government, foreign political party, or other foreign principal..... Yes ☐ No ☒
- Subsidized in part by a foreign government, foreign political party, or other foreign principal..... Yes ☐ No ☒

9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page may be used.)

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

The foreign principal is owned and controlled by The La Caixa Foundation

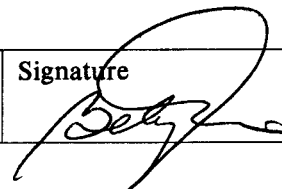
Date of Exhibit A

4.14.93

Name and Title

Betsy Ennis VP

Signature



INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements; or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. This form shall be filed in triplicate for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

Privacy Act Statement. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, dissemination report, copy of political propaganda or other document or information filed with the Attorney General under this act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, D.C. One copy is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of such documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. Finally, the Attorney General transmits an annual report to the Congress on the Administration of the Act which lists the names of all agents and the nature, sources and content of the political propaganda disseminated or distributed by them. This report is available to the public.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, D.C. 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, D.C. 20503.

Name of Registrant	Name of Foreign Principal
Kuder Finn	La Caixa Foundation

Check Appropriate Boxes:

1. ☒ The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach three copies of the contract to this exhibit.
2. ☐ There is no formal written contract between the registrant and foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach three copies of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
3. ☐ The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and the expenses, if any, to be received.

4. Describe fully the nature and method of performance of the above indicated agreement or understanding

Public relations for new museum

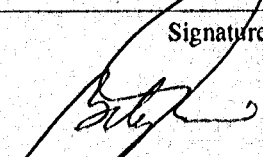
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5. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

- International public relations campaign
- Develop press materials
- Create awareness
- Implement press trips from US to Spain

6. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act?¹
Yes ☐ No ☒

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

Date of Exhibit B	Name and Title	Signature
4.14.93	Betsy Ennis VP	

¹Political activity as defined in Section 1(o) of the Act means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.



ARTS & COMMUNICATIONS COUNSELORS

**CONTRACT
between
RUDER-FINN, INC.
and
FUNDACIO "la CAIXA" AND THE MUNICIPALITY OF GIRONA
April 1, 1992**

1. **Fundacio "la Caixa" and the Municipality of Girona, Catalonia Spain,** collectively referred to hereinafter as **The Client**, have retained Ruder-Finn, Inc. as its public relations counsel effective **April 1, 1992**.
 - 1a. The term of this agreement is April 1, 1992 through February 28, 1993.
 2. Public relations services to be provided by Ruder-Finn, Inc. include counseling, creating, planning and helping the **Client** to implement a program to facilitate the raising of Three (3) million dollars USD needed to complete the Centre Bonastruc ca Porta (Jewish Historical Museum and Nahmanides Institute of Studies).
 - 2a. The program would include the creation of appropriate materials, their distribution, and follow-up with prospective organizations and persons.
 - 2b. Additionally, Ruder-Finn will establish **The Friends of Girona**, a non-profit organization, and, with the aid of a law firm, will seek the tax-advantaged status of Paragraph 501 (c) (3).
 - 2c. The parties agree to review the entirety of the program including budget allocations, program direction and resources generated by their collective activities at approximately midterm, October 30 (or thereabouts) 1992.
 - i The meeting for these purposes shall be called by the **Client** at the convenience of the schedules of all parties concerned.
 - 2d. The proposal for the provision of all services, including those listed here above, is more fully described in the Proposal Document (December 31, 1991) and Budgetary Letter (January 30, 1992), and Revised Project Timetable (March 9, 1992), which are attached to this agreement as appendices, and incorporated herein by reference, and given full force.

3. As compensation for its services, Ruder·Finn, Inc. will be paid a monthly fee of **(\$7,000)**. Billing of this monthly fee will be on the first day of each month, and payment will be due upon receipt of invoice.
4. Out-of-pocket disbursements for, on behalf of, or for the benefit of, the **Client** will be billed at the end of each month. Production expenses such as press kits, releases and mailings, photo and prints, artwork, printing etc., will be billed at cost. We may bill you in advance for major out-of-pocket expenses.

In the event the **Client** requires further information regarding any charge, payment for only that portion under question may be delayed without an interest charge, provided the **Client** expresses its query in writing within twenty (20) days of the date of the invoice.

Ruder·Finn, Inc. will maintain accurate records of all out-of-pocket expenditures made on behalf of the **Client**. Ruder·Finn, Inc. will be prepared to supply, during normal business hours and at reasonable intervals, reasonable supporting detail required by the **Client** with the exception of the following: travel and miscellaneous expenses under \$25.00, postage, photocopy, telecopy, telephone and messenger service.

5. If, as an agent, Ruder·Finn, Inc. places paid media advertising for the **Client**, media and production costs must be paid to Ruder·Finn, Inc. by the **Client** in advance, and these shall be commissionable to the agency.
6. The **Client** agrees to deposit with Ruder·Finn, Inc. **(\$10,000)** to be used as a revolving credit against which out-of-pocket disbursements may be paid.

The **Client** agrees to reimburse this fund at Ruder·Finn's request in writing in the amount of such out-of-pocket charges. Ruder·Finn, Inc. agrees to refund promptly any unused balance, remaining therein at the completion of this agreement or extension thereof.

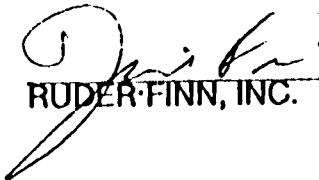
7. A service charge of 1.5% per month will be assessed on outstanding balances over 30 days.
8. The **Client** agrees to and hereby does indemnify Ruder·Finn, Inc. against any damages, cost, and expenses, including reasonable attorneys' fees, incurred in defending against any action arising out of the release of materials previously cleared and approved by the **Client** and hereby expressly holds Ruder·Finn, Inc. harmless from any such damages, costs and expenses.

The Client acknowledges that it has read this agreement between the parties, which supersedes all proposals or prior agreements, oral or written, and all other communications between the parties relating to the subject matter of this agreement.

10. This agreement can be canceled by either party on 90 days advance notice in writing.

If this agreement is acceptable to you, please sign below and return one copy to us with a check for the first month's fee.

Thank you for this opportunity to work with you.



RUDER FINN, INC.

March 9, 1992

DATE

(CLIENT)

DATE

(CLIENT)

DATE

BUDGET

Travel and Accommodations

- o Two trips for Mayor and Museum representative to travel to New York, based on four tickets at \$1,500 - \$1,700 \$6,000 - \$6,800
- o Accommodations based on 3 nights at \$175 - \$200 per night for two people based on two trips \$2,100 - \$2,400
- o Additional trip for museum representative based on \$1,500 - \$1,700 per ticket \$1,500 - \$1,700
- o Accommodations based on 3 nights at \$175 - \$200 per night \$525 - \$600
- o Travel for Ruder-Finn team based on two tickets at \$1,500 - \$1,700 \$3,000 - \$3,400
- o Accommodations based on 3 nights at \$200 per night for two people \$1,200

Receptions

- o Two receptions based on \$6,000 - \$7,500 per reception \$12,000 - \$15,000

Non-Profit Status

- o Establishment of non-profit status includes legal fees and filing charges \$3,500 - \$4,000

Administration of Friends Group

- o Administration of Friends Group, includes 10 months at \$500 per month \$5,000

Total Estimated Additional Expenses **\$34,825 - \$40,100**